

# Energy Partners

A monthly look at the happenings of and related to:



New-Mac Electric Cooperative

Your Touchstone Energy® Partner The power of human connections

## New-Mac at the county fairs



New-Mac Electric Cooperative was proud to be a part of both the annual Newton and McDonald County Fairs this past month. As can be seen in the photos below, the fair visitors had no problem finding the New-Mac tent at the McDonald County Fair. Above, 2014 marked the first year for the new exhibition hall on the Newton County Fairgrounds, complete with a flag pole installed by New-Mac. At left, this young cowboy was happy to receive a New-Mac flying disc at the Newton County Fair.



## Co-op offers rebates on window A/C units

Also, on electric water heaters, and certain heat pumps



If you realize, during this summer heat, that your window air conditioner is on its last leg, don't forget, New-Mac Electric can help you with a rebate when you buy a qualifying replacement.

New-Mac has a \$50 rebate for customers who purchase an *Energy Star* rated window air-conditioning unit. The rebate will be given in the

See *Rebates*, page 4

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*Energy Partners* is a monthly publication of New-Mac Electric for the purpose of informing members of the programs, services and happenings of, and related to, the cooperative.

Please watch out for school kids

As kids head back to school this month, New-Mac Electric reminds everyone to be careful and keep them safe.

Drivers, please be attentive and look out for children around roadways. Parents, please instruct your kids to look before crossing streets and to stay away from traffic.

Make plans now for New-Mac's annual meeting

Mark your calendars now for New-Mac Electric Cooperative's 2014 Annual Meeting, which will be held October 25 at Crowder College's gymnasium.

Learn about the cooperative's state of affairs, and enjoy the activities, entertainment and lunch that will be provided. Don't miss out on this big day on Oct. 25!

Assistance is available

If you are having a problem paying your New-Mac account, please call us to make arrangements. Please don't disregard paying your bill. There are programs and options (such as budget billing) designed to assist you. So, please give us a call at 451-1515 or (800) 322-3849.

LOW INCOME HOME ENERGY ASSISTANCE PROGRAM / EMERGENCY ASSISTANCE

**Jasper County**  
(417) 781-0352  
**McDonald County**  
(417) 845-6011  
**Newton County**  
(417) 451-2206

# Changing times

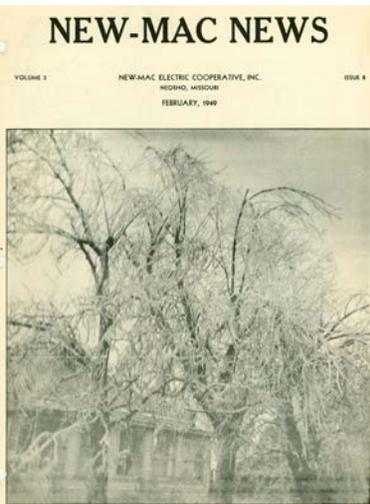
## Co-op making big strides in the late 40s

As we celebrate New-Mac Electric's 75th anniversary with our ongoing series into the history of the cooperative, we now examine the late 1940s.

Having made it through World War II, when the War Production Board limited materials needed for expansion, New-Mac was growing fast – more than tripling in size since 1943 (with over 3,700 members in 1949).

As can be seen from the samplings on these pages of New-Mac's newsletter to the members, there were many momentous occurrences in the late 40s: from the co-op's first major ice storm to the use of two-way radios in the trucks.

Here's what the *New-Mac News* shared over sixty years ago....



Above, the cover of the February 1949 *New-Mac News* showed ice covered trees just like we've seen not so long ago. At right, inside the newsletter, the story was told of the destructive Jan. 9 storm.



By 1948, the *New-Mac News* actually featured real-life pictures instead of just drawings. Above, we see a group photograph of early linemen pictured outside the co-op's office, which at the time was located at 108 E. Hickory – a block south of the Neosho square.



" STORM DAMAGE "



To give members of the Co-op an idea of the damage sustained to the lines during the Ice Storm, that occurred on January 9th. The following data was kept.

MILES TRAVELED BY THE CO-OP TRUCKS:

5814 MILES

TOTAL MAN HOURS WORKED BY SERVICE CREWS:

1929½ HOURS

TOTAL COST OF LABOR, MILEAGE, AND MATERIAL:

\$ 2,354.09 COST

Of the total hours worked there were 17 men worked from 36½ to 40 hours each without time out, in order to restore service as soon as possible, to that portion of the System in the hardest hit area.

In patrolling the lines and talking to the men working on the lines both day and night, we found the major portion of the damage was caused by tree limbs that were over hanging the lines. This clearly shows the importance of having proper clearance for the lines.

We hope we will not experience another storm such as this again soon, however, we never know. The Cooperative at Lamar, Mo. had one last year as bad or worse than this one and again this time as bad or worse than ours. They also say that not enough tree clearance was the major cause of their system outages.

The above expense, time, and mileage is not the total time and expense. Members were without service. Many having to milk by hand, some had to haul water for their stock as far as three miles. One member asked, " How many days do you think I'll have to eat cheese sandwiches?" - Yes - they had an electric stove!

\*\*\*\*\*

SEVERAL MEMBERS NOW BEING SERVED BY KAMO

On June 6, 1949 one third of the New Mac System, the Northwest part was energized by KAMO. The 15th of September 1949 the west two thirds of McDonald County will be connected. This will make two thirds of the system changed from Empire to KAMO. The balance of the System will not be changed to KAMO until January 1, 1950. The reason for this is; New Mac's contract with the Empire District Electric Company could not be released without a 6 months notice., and Empire was good enough to let us terminate our contract in this way.

There will be no reduction in rates, due to the fact that there will be only three of the Co-ops using KAMO power. The reduction in rates cannot be made until all the thirteen Co-ops who formed KAMO have been connected and energized.

\*\*\*\*\*

At left, the September 1949 co-op newsletter reported major developments in the transmission of power to the New-Mac Electric system. Starting June 6, 1949, KAMO Power began serving part of the New-Mac system and would completely serve the co-op in 1950. New-Mac became the third of KAMO's 13 founding co-ops to be energized by the transmission cooperative in Vinita, Okla.

MEMBERS' COMMENT

"Gentlemen:

I have just read, with much interest, the letter that New-Mac Electric Co-op has recently mailed all members of the Co-op. I heartily agree with what you say "The American Farmer" says. The farms of America were not given the opportunity to be electrified until "Co-operatives" rather than "Corporate utilities" (protected by powerful lobby interests) came into being. I think "R. E. A." is something every American farmer should appreciate and I am certainly proud of what New-Mac Electric Co-op has already done to enable farmers in this district or territory to have the great benefits (why not say Blessings) that New-Mac Electric Co-op has already brought to hundreds and thousands of farm homes in this territory.

William A. Lawrence  
Anderson, Mo.

TURN OFF UNUSED APPLIANCES



You should never, Leave the radio on, toaster on, iron on, electric stove burning, or the one so easy to forget -- Lights On, -- and expect your light bill to be as small as that of your neighbor's, -- the one who turns his appliances off, when they are not in use.

\*\*\*\*\*

Clockwise from at left: member William A. Lawrence was very thankful for his electric co-op in Sept. 1948; New-Mac was teaching members not to be wasteful of electricity in Jan. 1949; reading light needed to be from at least a 100-watt bulb according to the Dec. 1948 newsletter.

TWO WAY RADIO INSTALLED



The picture shows Mr. Bethel, our line foreman, seated at the new two way radio base which was recently installed at the CO-OP office. He is calling one of the trucks to report an outage that was called in by one of our consumers.

The communication system saves miles of driving and gives our consumers much better service.

The 156 foot antenna is located on Baxter Street Road 3/4 mile west of U. S. Route 71, on Dr. Maness farm. Lights on the antenna may be seen for many miles at night.

AND OUR DISPATCH WAS BORN: (above) Hoyt Bethel sits at the desk of New-Mac's first two-way radio system, as reported in the July 1949 edition of the *New-Mac News*.

LIGHTING IN THE HOME

Too many eyes are defective because of poor lighting in the home. Just remember that without light there is no sight, and the better your lighting, the better you can see.

Before you sit down to read or sew, check the bulb you are going to use for light. If it is 75 watts or less, you won't have enough light. Change that bulb to 100 watts, or more. A lamp that won't take a 100 watt is not a good lamp for reading or sewing.

Don't abuse your eyes. Get a good reading and study lamp today.

Energy Partners' Recipe of the Month:

SPICY CHICKEN

Submitted by New-Mac member: **Verdella Robinson**

- |                               |                              |
|-------------------------------|------------------------------|
| 4 cups cooked chicken (diced) | 1 can <i>Rotel</i>           |
| 1 med. green pepper (chopped) | 3/4 cup oleo or butter       |
| 1 med. onion (chopped)        | 2 cups uncooked instant rice |
| 1 can cream of chicken soup   | 1/2 cup chicken broth        |
| 1 can French onion soup       |                              |

Melt butter. Mix all ingredients. Put in 9x13 pan. Bake covered at 350° for 1 hour.

Send your recipe, along with your name and account number, to: Recipes, c/o New-Mac Electric, P.O. Box 310, Neosho, MO 64850; or [recipes@newmac.com](mailto:recipes@newmac.com). If your recipe is selected, New-Mac will apply a \$15 credit to your bill.

# Rebates: Must meet all program qualifications

*Continued from page 1*

form of a credit on your electric bill. Only one rebate is allowed per address, and you must apply for the credit within 90 days of purchase.

Likewise, for customers replacing an electric water heater, a \$50 rebate is available – or for placement in new construction. To be eligible, the new water heater must have an energy rating of .9 or better.

There are also rebates available for specific high efficiency heat pumps. Dual-fuel or mini-split heat pumps that are at least 16.5 SEER are eligible for a credit of \$150 per ton, and ground-source heat pumps with an EER of 19.1 or better qualify for a rebate of \$300 per ton.

If you have questions about any of our rebates or their qualifications, call our member services department at 451-1515 or 800-322-3849. You can also visit our website, newmac.com, and click on the “REBATES” link located on the left-hand side of the home page.

**WINDOW AIR-CONDITIONING UNITS – \$50**

- must be submitted within 90 days of purchase
- must be Energy Star rated
- limit one per address
- service where installed must use 6,000 kWh per year
- for residential customers only

**WATER HEATERS – \$50**

- must be submitted within 90 days of purchase
- must have an energy rating of .9 or better
- limit two per address
- only for replacement of another electric water heater or for a new home
- heat pump water heaters are not eligible
- tankless (on-demand) water heaters are not eligible
- service where installed must use 6,000 kWh per year
- for residential customers only

**DUAL-FUEL HEAT PUMPS – \$150 PER TON**

- must be submitted within 90 days of purchase
- must be at least 16.5 SEER
- must be dual fuel (having natural gas or propane for back-up)
- for residential or commercial customers

**MINI-SPLIT HEAT PUMPS – \$150 PER TON**

- must be submitted within 90 days of purchase
- must be at least 16.5 SEER
- must not have electric resistant heat as a backup
- for residential or commercial customers

**GROUND-SOURCE HEAT PUMPS – \$300 PER TON**

- must be submitted within 90 days of purchase
- must be at least 19.1 EER
- If only the unit needs replaced and the looping is still present, customers can get \$150 per ton if the new unit is a gain of at least 3 EER.
- 10 tons or more must be pre-approved
- minimum insulation requirements (R-38 for ceiling, R-13 for walls)
- for residential or commercial customers



**New-Mac Electric Cooperative**  
Your Touchstone Energy® Partner  
The power of human connections

P.O. Box 310 — 12105 East Highway 86  
Neosho, Missouri 64850  
**Telephone:** 417/451-1515 800/322-3849  
**Fax:** 417/451-9042  
**Office Hours:** Neosho — 8 a.m. to 5 p.m.  
Anderson — 8 a.m. to 4:30 p.m.

Or visit us on the Web at  
[www.newmac.com](http://www.newmac.com)

**Management**

CEO/General Manager..... Mitch McCumber  
Manager of Administration.... Mary Hatfield  
Manager of Operations..... Stan Irsik  
Controller ..... Lisa McMeen  
Manager of Marketing ..... Mark K. Rakes  
Billing Supervisor..... Vickie Stuart

**Board of Directors**

District 1 ..... Martin Youngblood  
District 2 ..... Kenneth Daniels  
District 3 ..... Bobby Fields  
District 4 ..... Beryl Kennedy  
District 5 ..... Billy P. White  
District 6 ..... Paul Sprenkle  
District 7 ..... Maurice Mailes  
District 8 ..... Virgil Winchester  
District 9 ..... Jamey Cope

**Services Provided to Members**

Call our consumer services department for information on the following services:

- Autowithdrawal Payment**
- Levelized Billing**
- Rental Light**

**Meeting rooms available at both locations**

- Credit Card Acceptance**
- Safety Programs (upon request)**
- Surge Protection**
- Green Power**

Questions? Comments?  
Contact: Mark K. Rakes  
P.O. Box 310, Neosho, MO  
[mrakes@newmac.com](mailto:mrakes@newmac.com)

## Director moves out of state; replacement to serve for short time prior to annual meeting

Dewey Allgood, who has served on the New-Mac Electric Board of Directors since 2000, has purchased a ranch in Idaho and will no longer be residing along the cooperative’s lines.

Allgood represented the co-op’s District 9 and was in the middle of a three-year team (last elected in 2012). The New-Mac Board has appointed Jamey Cope, who lives in the district, as a replacement for



Jamey Cope

Allgood for the next few months until the co-op’s annual meeting – Oct. 25 at Crowder College.

In addition to the customary three director positions up for election for three-year terms, District 9 will also be decided for a one-year term at the annual meeting.

When the 2014 nominating committee meets Aug. 20 at New-Mac’s Neosho office, they will set forth candidates for each of the districts to be elected at the annual meeting.

## Sun setting on the fair



The setting sun, seen through the New-Mac power lines, signaled the end of another day at the McDonald County Fair.