

# Energy Partners

A monthly look at the happenings of and related to:



New-Mac Electric Cooperative

Your Touchstone Energy® Partner   
The power of human connections

## Don't forget online services

24/7 pay-by-phone also  
available at no charge

When is the last time you've visited [newmac.com](http://newmac.com)? Have you ever?

If not, you're missing out on a number of services available with the click of a mouse.



Just visit [newmac.com](http://newmac.com) and click the "Online Bill Payment & Usage Info" button. The first time you visit, you will have to set up your account (it requires your New-Mac account number and

an email address). After your account is set up, you can pay your bill, look at usage trends, compare bills from various periods and much more! Just give it a try.

Also, don't forget you can now pay your bill over the phone anytime (day or night) with our automated, toll-free bill payment service. Just call **855-874-5348**.

All of these services are available at no additional charge!

## New-Mac helps keep kids safe!



There were many safety lessons for children to learn at the annual Safe Kids Day, held April 25 in the Newton County Health Department parking lot. Once again, New-Mac Electric was on hand teaching respect for electricity and giving away items, such as coloring books, pencil sharpeners, rulers and candy! Visitors of the co-op's exhibit left happy (as seen at left)!

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New-Mac Electric Cooperative

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*Energy Partners* is a monthly publication of New-Mac Electric for the purpose of informing members of the programs, services and happenings of, and related to, the cooperative.

# PEAK ALERTS

## Help the co-op and help yourself this summer

Keeping costs down is always a top priority for us at New-Mac Electric. When the temperatures get extreme in the summertime, Peak Alerts are an

important tool for us in managing power costs for the cooperative.

A Peak Alert is simply a request to

*See Peak Alerts, page 4*

School is out, please watch out for kids

Children are out and about enjoying their break from school, and New-Mac Electric asks that you be mindful of that as you drive around this summer.

It's every driver's responsibility to be on the lookout for kids at play; just as every parent needs to stress that their children always be watchful for cars.

Let's all work together to keep summer both fun and safe.

Up to \$1,000 reward for info on copper thefts

Theft and vandalism at your electric co-op are on the rise, and it's costing everyone. Now you can help strike back at copper thieves. If you see suspicious activity near power lines, substations, vehicles or offices owned by electric cooperatives, call this toll-free hotline number 1-855-COPPER9 (1-855-267-7379). If your tip leads to arrest and conviction, you may earn a reward of up to \$1,000.

Remember copper theft is a felony, could be classified as terrorism, is a direct cost to co-op members, could cause power outages, and could be FATAL.

Offices closed for 4th of July

New-Mac's offices will be closed Friday, July 4th, for the observance of Independence Day.

# Patriotism prevalent in early days of cooperative

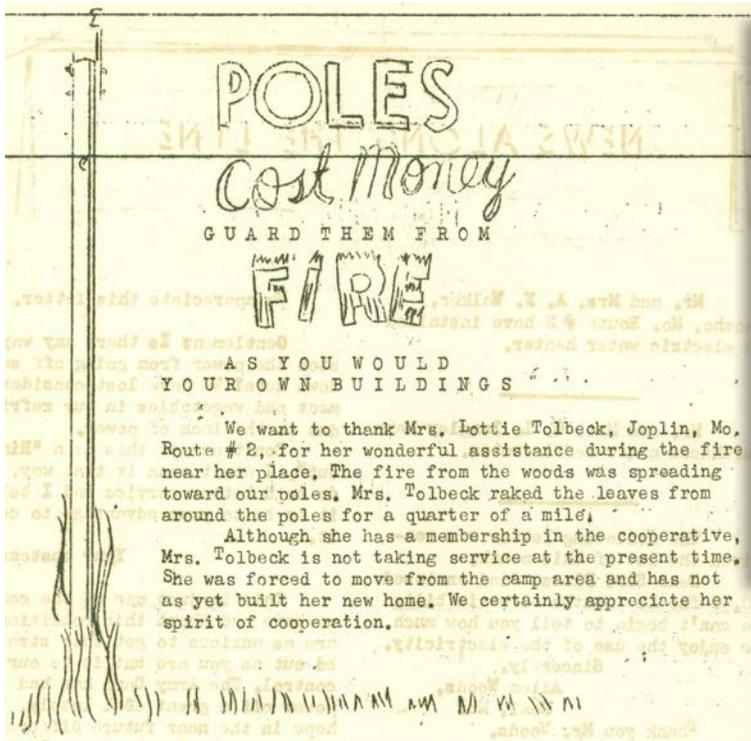
## New-Mac's beginning years directly coincided with Second World War

There is no question what was on the hearts and minds of New-Mac Electric Cooperative members when one looks at the newsletters of the co-op in the early 40s.

Last month, in *Energy Partners*, we looked into the co-op's 1941 publications and saw how World War II directly involved the new electric co-op with the establish-

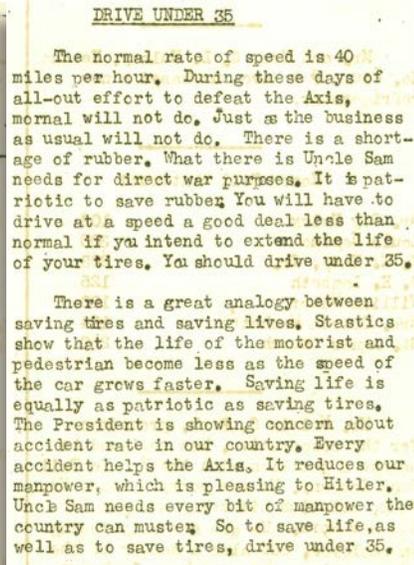
ment of Camp Crowder. As we look at the 1942 newsletters of New-Mac Electric Cooperative, we can see how the entire country was pulling together to win the war. You can see how the same spirit that led to the formation of our cooperative was being embraced by the nation.

Enjoy another look into the early days of our first 75 years...



Operating Report for November, 1942

Number of billed consumers	1,008
Total KWH Sold	58,411
Average KWH Used	58
Number of minimum bills	345
Total billing	\$3,717.72
Average bill	\$3.68
Wholesale Power bill	\$939.02
Miles of Line energized	494
Revenue Per Mile	\$7.58
Density per mile	2.34
Months in operation	34



Clockwise from top left: Mrs. Lottie Tolbeck, even though she was displaced by Camp Crowder, remained a New-Mac member and contributed a very good deed to the co-op (from the April 1942 edition of *New-Mac News*); in the October 1942 newsletter, members were told it was patriotic to drive under 35 miles per hour; the December 1942 *New-Mac News* shows how times have changed, as the average member used 58 KWH (Most members today use 20-30 times as much electricity in a month).

# Energy Partners

## SHARE THE MEAT

This country has more meat than it ever had before, but the demand, especially from the armed forces and our fighting allies over seas, has increased more than the supply. We can eat all we want if we skimp the Army and Navy meat rations but the members of this cooperative want our soldiers and sailors and those of Britain and Russia to get their full meat allowances.

Meat will probably be rationed before long, but it takes time to establish a rationing procedure. Until the rationing can be established, the Government has asked us all not to eat more than 2½ pounds per week per person over 12 years of age of the military meats -- beef, veal, pork, lamb, and mutton. The weekly sharing allowance for those 6 to 12 years of age is 1½ pounds per person per week; for those under 6 years of age, ¾ pound per person per week. The share includes the amount eaten when you go visiting or in restaurants.

The Government has not asked any restrictions on the consumption of so-called "variety" meats like liver, heart, and kidneys, nor of milk, poultry, eggs and vegetables which can be used as main dishes.

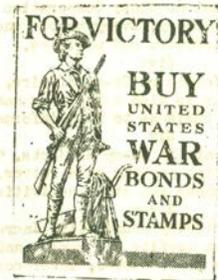
No one is going to enforce this request for a voluntary restriction until rationing can be established. It is a matter between each individual and his conscience, but we who have electricity because of free American democracy certainly have our conscience attuned to the needs of the war effort.

There are three good reasons for "Sharing the Meat". These are: It's patriotic, it's fair, it's wise.



Selfishness of small groups and individuals are one of our Home Front Enemies. Just stop and think where the cooperative idea would be today if the very few had mutually agreed with the majority. There has never been a time when the need for Brotherhood among men was as great as it is now. Our Cooperative can be one of the factors in helping to attain this brotherhood. Remember it takes the support of all to make a good Cooperative, and our job doesn't stop there. WE HAVE A WAR TO WIN. Unless we win this war there will be no cooperatives; there will be no farm life as we now know it; we will not be permitted to worship as we please; there will be no U. S. A. Therefore, we must complete the job regardless of the sacrifice. We can't do it by sitting around. "The hen is the only creature that can produce dividends by sitting around," - - -and sometimes she doesn't.

At left, in November 1942, the co-op newsletter asked members to watch portion sizes on meat. The same edition had five stories urging people to contribute scrap metal to the war effort. The September 1942 *New-Mac News* (above) reminded members of their freedoms in the United States and urged all to "pull together" - just as they did to form their cooperative. The October 1942 edition (at right) encouraged members to purchase bonds and stamps - and turn in scrap metal. In May 1942, co-op members were shown how to conserve rubber on their tires (below).



The boys in the armed forces are doing their part, but are we doing all that we can to help them? Have you turned in all your scrap material? Are you buying War Saving Bonds and Stamps?

## Energy Partners' Recipe of the Month:

### PINEAPPLE SHEET CAKE

Submitted by New-Mac member: **Cheryl Karges**

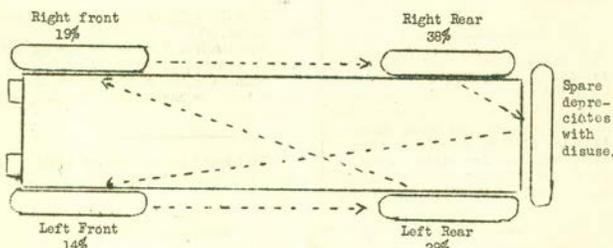
- |              |                          |
|--------------|--------------------------|
| 2 eggs       | 2 cups crushed pineapple |
| 3 cups sugar | ¾ cup evaporated milk    |
| 1 cup oil    | ½ cup margarine          |
| 2 cups flour | 1 cup chopped pecans     |
| ¼ tsp. salt  | 1 cup flaked coconut     |
| 1 tsp. soda  |                          |

CAKE: Preheat oven to 350°. Beat eggs, 2 c. sugar and oil. Add flour, salt and soda. Blend in pineapple in its own juice. Pour into greased cookie sheet with sides. Bake 23-35 min. While warm, top with ICING: Bring to boil mixture of evaporated milk, 1 c. sugar and margarine. Let simmer 8 min., stirring constantly. Remove from heat and add pecans and coconut.

Send your recipe, along with your name and account number, to: Recipes, c/o New-Mac Electric Cooperative, P.O. Box 310, Neosho, MO 64850; or [recipes@newmac.com](mailto:recipes@newmac.com). If your recipe is selected, New-Mac will apply a \$15 credit to your bill.

## HERE'S HOW YOU CAN PROLONG THE LIFE AND SERVICE OF YOUR PRESENT TIRES

1. Switch tires regularly every 5,000 miles as shown above.
2. Eliminate high speeds, tires last twice as long at 40 M.P.H. as at 60 M.P.H.
3. Maintain proper air pressure, have tires checked each time you secure gas.
4. Stop "jack-rabbit" starts and stops.
5. Avoid striking curbs, road holes, rocks, etc.
6. Check wheel alignment and balance of wheels every 5,000 miles.
7. Repair breaks, cuts, leaks at once.
8. Do not speed around corners.



Complete this form and get started with our auto-charge option.

 **New-Mac Electric Cooperative**  
Your Touchstone Energy® Partner 

### AUTO-CHARGE AUTHORIZATION

Name \_\_\_\_\_

Account Number \_\_\_\_\_ Map Number \_\_\_\_\_

Email \_\_\_\_\_

Daytime Phone # \_\_\_\_\_

**Credit/debit card to which you wish amount to be charged:**

VISA                       Discover

MasterCard

Credit/debit card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Beginning date to charge \_\_\_\_\_

\_\_\_\_\_

I, (print name) \_\_\_\_\_, do hereby authorize New-Mac Electric Cooperative, Inc., to charge my monthly electric bill to the card indicated above. I certify that I am duly authorized to charge on this card. I understand that my electric bill will automatically be charged on this card each month and that I will receive a monthly bill as well as a charge slip, via U.S. Postal Service, indicating the amount charged. This authorization shall remain in effect until I revoke it in writing and deliver the writing to New-Mac Electric. I shall indemnify and hold harmless New-Mac Electric from and against any losses, claims, judgments, liabilities, or expenses for damage of any kind caused by, or arising from, this authorization or any acts authorized by it.

\_\_\_\_\_

Customer Signature Date

## Auto charge makes for one less thing to do

Maybe it's your routine: every month you are going to pay your electric bill with the same debit or credit card a few days before it's due. If that's your pattern, you know how simple it is to pay with your credit/debit card, but New-Mac can make it easier still.

New-Mac Electric offers an auto-charge option for customers who like to pay their bill each month with a credit or debit card. Simply fill out an auto-charge authorization form (at left), and New-Mac will process your payment for you on the last business day of each month.

If you have any questions, contact the New-Mac billing department at 417-451-1515 or 800-322-3849. If you would like to be on "auto-charge" for the month of June, bring the completed form to the New-Mac office prior to June 20. Don't assume your account has been processed unless you have been notified by the billing department.

Get started with our auto-charge option today and know you've got one less thing to do at the end of the month.



P.O. Box 310 — 12105 East Highway 86  
Neosho, Missouri 64850  
**Telephone:** 417/451-1515 800/322-3849  
**Fax:** 417/451-9042  
**Office Hours:** Neosho — 8 a.m. to 5 p.m.  
Anderson — 8 a.m. to 4:30 p.m.

Or visit us on the Web at  
[www.newmac.com](http://www.newmac.com)

### Management

CEO/General Manager..... Mitch McCumber  
Manager of Administration.... Mary Hatfield  
Manager of Operations..... Stan Irsik  
Controller ..... Lisa McMeen  
Manager of Marketing ..... Mark K. Rakes  
Billing Supervisor..... Vickie Stuart

### Board of Directors

District 1 ..... Martin Youngblood  
District 2 ..... Kenneth Daniels  
District 3 ..... Bobby Fields  
District 4 ..... Beryl Kennedy  
District 5 ..... Billy P. White  
District 6 ..... Paul Sprenkle  
District 7 ..... Maurice Mailes  
District 8 ..... Virgil Winchester  
District 9 ..... Dewey Allgood

**Services Provided to Members**  
Call our consumer services department for information on the following services:

- Autowithdrawal Payment**
- Levelized Billing**
- Rental Light**
- Meeting rooms available at both locations**
- Credit Card Acceptance**
- Safety Programs (upon request)**
- Surge Protection**
- Green Power**

### Questions? Comments?

Contact: Mark K. Rakes  
P.O. Box 310, Neosho, MO  
[mrakes@newmac.com](mailto:mrakes@newmac.com)

## ○ Peak Alerts

*Continued from page 1*

our members to try and help us conserve energy during a set period (usually in the late afternoon). Even though these announcements occur during the hottest days of summer, it does not mean there is a shortage of power. However, with your help, New-Mac possibly can avoid significant costs that could contribute to rate increases for the membership. By curtailing usage on the days in which electrical

demand will be at its highest point, New-Mac is able to avoid extreme peaks which bring about higher costs for power.

Members can assist New-Mac during a Peak Alert by not running more than one major appliance at a time and turning off unnecessary lights, televisions and small appliances. Raising the thermostat a few degrees can also help significantly by reducing the energy use of air-conditioners. Homes with elderly or small children should not adjust their thermostats.

Members will be notified of Peak Alerts

through local radio and television stations, as well as our Facebook and Twitter pages. If you are not currently a "fan" or "following" New-Mac through these two social media sites, you can find New-Mac's respective pages from links found at [newmac.com](http://newmac.com).

So, remember the next time you hear that New-Mac is issuing a Peak Alert, see what you can do to conserve electricity around your home and help keep costs down for everyone.